

# TDesign Contest!

Sponsored by **Country Life Outfitters**

This is for **Everyone** so do not hesitate to join in the fun and thrill of having your design and/or your slogan, go to print on a Country Life Outfitters T-shirt.

**\*\*YOU DO NOT HAVE TO BE AN ARTIST OR PROFESSIONAL DESIGNER\*\***

## **Winners will be rewarded in multiple ways including:**

- Will Receive 10 of the first printing of your winning TDesign
- \$200 in free Country Life Outfitters merchandise of their choice
- Receive personal notification from our Country Life Outfitters team
- Recognition nationwide in our Newsletters and social media outlets.

## **How to win:**

Multiple winners will be selected on a frequent basis so you have many chances to win and can **enter as many designs as you like.**

The winning TDesigns are selected by a team of Country Life Outfitters employees, looking for creativity and new design Ideas to meet the needs/request of our customers.

The following is a list of some of the creative qualities we are looking to recognize you:

- Artistic
- Meaningful/emotional
- Faithful
- Togetherness
- Play on words
- Proud Southern history/lifestyle
- Incorporates current trends
- Sense of Pride
- Military/Law enforcement
- Fun, funny, joyful, uplifting, puts a smile on your face
- Cliquish
- "I can relate to that"
- Patriotic
- Nautical history/folklore
- Exaggerates Stereotypes
- Shock factor
- Hard/Rough/tough side of life
- Cute
- Little crude but not rude
- Bring back fond memories
- Common Bonds
- Slang

Note: View our site for examples of current winning designs and you will have a sense of past winners.

## **How to participate:**

While professional designers are encouraged to participate we expect most winners to have no experience at all, but they have a great idea they want to share with the world. So, send in your Professional artwork ....or .....just prepare your design Idea to the best of your ability (take a photo of your drawing).....again we want to make this easy and accessible to everyone.

1. Submit your design to: **T.Designcontest@CountryLifeOutfitters.com**
2. Subject : T Design Contest
3. Name of your TDesign:
4. Your Contact information: Name, and email and Phone number so we can contact you as a winner

**Contest rules:** Submitting your design to Country Life Outfitters(CLO) releases any of the submitter's ownership or copyright privileges and is at that time considered the property of CLO and provides CLO with the ability to use as they desire.